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5 Attorneys for Plaintiff,

6 **ADEL F. SAMAAN, M.D.**

7
8 **UNITED STATES DISTRICT COURT**

9 **CENTRAL DISTRICT OF CALIFORNIA, WESTERN DIVISION**

10 **ADEL F. SAMAAN, M.D., an individual** }

Case No. 2:17-cv-1730

11 Plaintiff }

12 **vs.** }

13 **BLUE CROSS OF CALIFORNIA, dba** }

14 **ANTHEM BLUE CROSS** and related }

entity names; and **Does 1 through 100;** }

15 Defendants }

**COMPLAINT FOR RECOVERY
OF BENEFITS UNDER 29 U.S.C. §
1132 (a)(1)(B) AND REASONABLE
ATTORNEY'S FEES AND COSTS
UNDER 29 U.S.C. § 1132 (g)(1)**

16
17 Plaintiff, Adel F. Samaan, alleges as follows:

18 **I. JURISDICTION AND VENUE**

19 1. This Court has subject matter jurisdiction over this action pursuant to 28
20 U.S.C. § 1331 because the action arises under the laws of the United States, and
21 pursuant to 29 U.S.C. § 1132 (e)(1) because the action seeks to enforce rights under
22 the Employee Retirement Income Security Act ("ERISA"). To the extent this action
23 involves rights, duties and obligations of the parties that do not involve ERISA
24 benefits recovery claims, jurisdiction arises pursuant to 28 U.S.C. §1367 and
25 principles of supplemental jurisdiction, as any such non-ERISA claims are so related
26 to the ERISA claims in the action that they form a part of the same case and
27 controversy under Article III of the United States Constitution.

28 2. This Court is the proper venue for the action pursuant to 28 U.S.C.

§ 1391 (b) because a substantial part of the events or omissions giving rise to the claims alleged herein occurred in this Judicial District, and pursuant to 29 U.S.C. § 1132 (e) (2) because this is the Judicial District where the breaches took place, and because the defendants conduct a substantial amount of business in this Judicial District.

II. THE PARTIES

A. The Plaintiff

3. Plaintiff Adel F. Samaan, M.D. is an individual doing business as a medical doctor in the County of Los Angeles, State of California. Dr. Samaan's primary area of medical practice is as a surgeon in the field of gynecology.

B. The Defendant

4. Plaintiff is informed and believes that Defendant Blue Cross of California (hereinafter referred to as "Blue Cross") is a corporation duly organized existing under the laws of California with its principal place of business located in Woodland Hills, California and is authorized to transact, and is transacting, the business of providing health services plans in California.

5. Blue Cross serves as the claims administrator and/or the insurance plan underwriter of employee health benefit plans covered by ERISA (hereinafter referred to as "ERISA Plans" or a "Plan" or "Plans") that provide, among other benefits, reimbursement for medical expenses incurred by individual Plan participants and beneficiaries covered under the Plans. Plaintiff is informed and believes that Blue Cross performs its claims handling services for a multitude of ERISA Plans, some of which are self-funded, and some of which are funded by Blue Cross acting in its capacity as the insurance underwriter for the Plan. Dr. Samaan is informed and believes that it is the responsibility of Blue Cross, as the claims administrator for each and all of the ERISA Plans involved in this case, to decide which healthcare benefits claims will be paid under the Plan; how much will be paid; and which benefits claims will not be paid - - and thereafter to pay benefits to claimants such as Dr. Samaan

1 directly out of ERISA Plan assets that are within the unfettered control of Blue Cross
 2 in the ordinary course of business. In simple terms, Dr. Samaan alleges on
 3 information and belief that it was Blue Cross, and not the ERISA Plans themselves,
 4 that had the responsibility and actual control to make benefits determinations for the
 5 healthcare services claims of Dr. Samaan that give rise to this benefits recovery
 6 action.

7 6. Plaintiff is informed and believes that Blue Cross carries out services and
 8 functions as healthcare benefits claim administrator. Acting with respect to members
 9 and their dependents insured either under ERISA Plans or insured through insurance
 10 otherwise provided by Blue Cross during the period 2012 through 2016, Blue Cross
 11 reviewed and evaluated Plaintiff's benefits claims.

12 7. Dr. Samaan does not bring this suit against the ERISA Plans for whom
 13 Blue Cross acted as administrator or insurer in connection with Dr. Samaan's claims.
 14 Plaintiff is informed and believes that Blue Cross, and not the ERISA Plans, exercised
 15 actual control over the determination and payment of benefit claims submitted by Dr.
 16 Samaan. Plaintiff is further informed and believes that, with respect to the claims in
 17 this action, Blue Cross acted as claim review fiduciaries, either as a third party
 18 administrator of a self funded employer-sponsored group health benefit plan, or as an
 19 insurer of such an employer-sponsored ERISA Plan.

20 8. As is discussed later in this Complaint, Dr. Samaan alleges and contends
 21 that Blue Cross acted in an arbitrary and capricious manner by underpricing,
 22 undervaluing, underpaying or entirely failing to pay the benefits claims submitted by
 23 Dr. Samaan.

24 **C. The Doe Defendants**

25 9. The true names and capacities of the Defendants sued herein as DOES
 26 are unknown to Plaintiff at this time, and Plaintiff therefore sues such Defendants by
 27 fictitious names. Plaintiff is informed and believes that the DOES are those
 28 individuals, corporations and/or businesses or other entities that are also in some

1 fashion legally responsible for the actions, events and circumstances complained of
 2 herein, and may be financially responsible to Plaintiff for services, as alleged herein.
 3 The Complaint will be amended to allege the DOES' true names and capacities when
 4 they have been ascertained.

5 **III. CORE FACTS UNDERLYING DR. SAMAAAN'S CLAIMS FOR**
 6 **PAYMENT**

7 10. Dr. Samaan has provided healthcare services to ERISA Plan members
 8 and their dependents on numerous occasions where the subject ERISA Plan is
 9 administered and/or underwritten by Blue Cross. For some Plan members and
 10 dependents Dr. Samaan has provided healthcare services on more than one occasion.

11 11. The healthcare services events which are the subject of benefits claims
 12 were carried out in connection with healthcare benefits plans issued or administered
 13 by either Blue Cross of California and/or Anthem Blue Cross. These ERISA Plans
 14 typically have some deductible or copay obligation to be paid by the Plan members
 15 and dependents, and typically pay an out-of-network provider such as Dr. Samaan
 16 something less than 100% of Dr. Samaan's billing amounts. The deductible and
 17 copay requirements, and the percentage payable to an out-of-network provider, are
 18 typically set forth in the ERISA Plan documents themselves.

19 12. When Plan members and/or their dependents came to Dr. Samaan for
 20 medical services they would present medical insurance cards in the name of "Blue
 21 Cross", and the relevant insurance contact information on each medical insurance
 22 card would direct Dr. Samaan to Blue Cross office locations and telephone numbers.

23 13. As a condition to the provision of services by Plaintiff, each patient was
 24 required to sign an agreement assigning his or her ERISA Plan rights and benefits to
 25 Plaintiff in their entirety. Each such assignment of benefits would provide for
 26 Plaintiff to be paid directly for the services provided to the patient, and Plaintiff has
 27 received a written assignment of benefits in connection with every outstanding
 28 benefits claim event at issue in this action. The assignment agreement would

1 designate Plaintiff in such manner that Plaintiff would stand in the shoes of the
 2 members/patients to seek, claim and obtain anything that the member/patient would
 3 have been entitled to receive under the applicable healthcare coverage administered
 4 and/or underwritten by Blue Cross. A true and correct copy of Dr. Samaan's
 5 assignment agreement is attached hereto as Exhibit A.

6 14. For each claim event at issue in this case, Dr. Samaan's custom and
 7 practice was to contact a Blue Cross representative by telephone for benefit eligibility
 8 confirmation and member coverage verification prior to performing any healthcare
 9 services. The regular practice was that Dr. Samaan's office personnel and the Blue
 10 Cross representative would discuss the proposed surgery event by telephone in
 11 advance of the services being performed, and in each such telephone communication
 12 the Blue Cross representative would advise Dr. Samaan's representative that coverage
 13 existed for the patient and that benefits were properly payable to Dr. Samaan as an
 14 "out-of-network" provider. The following sets forth in summary form the substance
 15 of the telephonic communications between Dr. Samaan's representative and Blue
 16 Cross representative which occurred prior to services being performed in connection
 17 with Dr. Samaan's claims asserted in this case.

18 (a) For each claim event, Dr. Samaan's representative would call Blue Cross
 19 claims office on the Blue Cross toll free line set forth on the member
 20 identification card presented by the patient.

21 (b) The answering party would identify himself or herself as a representative
 22 of Blue Cross, thereby confirming to Plaintiff that the communication
 23 was with the authorized claims administrator for the Plan.

24 (c) Dr. Samaan was an "out-of-network" provider to the Plan, and
 25 accordingly was calling Blue Cross in advance of performing services to
 26 ensure in each instance that he would be paid for his services by Blue
 27 Cross.

28 (d) In each claim call, Plaintiff's representative would advise Blue Cross

1 representative of the identity of the Plan member or dependent; the CPT
 2 code for the surgical procedure to be performed (the CPT code is the
 3 medical procedure descriptive identifier; CPT means “Current
 4 Procedural Terminology”); and that the purpose of the call was to verify
 5 the existence of coverage for the patient and the eligibility of Dr. Samaan
 6 for payment of benefits as an out-of-network service provider.

7 (e) The Blue Cross representative would respond by advising Dr. Samaan’s
 8 representative about the percentage of out-of-network billing covered
 9 under the Plan (typically between 50% and 100%); the amount of patient
 10 deductible; and whether benefits would in fact be payable to Dr. Samaan
 11 based on the CPT code provided. The Blue Cross representative would
 12 also advise Plaintiff whether specific pre-authorization for the proposed
 13 surgical procedure was required.

14 (f) After the Blue Cross representative verified that the specified treatment
 15 was covered and that Dr. Samaan as an out-of-network provider was
 16 eligible for payment, Plaintiff would perform the procedure for which
 17 verification was obtained.

18 15. Dr. Samaan relied and reasonably relied on the Blue Cross telephonic
 19 representations: (a) by providing medical services to the individual patient(s) in
 20 response to the Blue Cross statements about his eligibility to receive benefits; and (b)
 21 by providing medical services to other Plan members and their dependents on an
 22 ongoing basis in reliance upon the Blue Cross repeated representations that the
 23 patients were covered and that Dr. Samaan was eligible to receive out-of-network
 24 benefits on the benefits payment formulations as stated. But for the advance
 25 representations of Blue Cross in setting out the applicable benefits payment
 26 formulations, Dr. Samaan would not have provided, or continued to provide, medical
 27 services to Plan members and dependents for Plans issued or administered by Blue
 28 Cross.

1 16. Dr. Samaan has billed Blue Cross for services rendered to Plan members
2 and their dependents in connection with each of the claim events at issue in this case.
3 By way of his patient assignments, Dr. Samaan stands in the shoes of his patients
4 where benefits claims are concerned.

5 17. In connection with each of the claims where services were provided, Dr.
6 Samaan's billings submitted to Blue Cross set forth the date of the service, the nature
7 of the services rendered, the identity of the insured member and/or dependent, the
8 patient date of birth, and the applicable Plan ID number. Each of Dr. Samaan's claim
9 billings set forth all requisite information in standard form terminology with
10 sufficient detail to enable Blue Cross to consider and pay the claim in the ordinary
11 course of business.

12 18. The charges for healthcare services submitted by Dr. Samaan to Blue
13 Cross were in all instances usual, customary and reasonable, and in accord with Dr.
14 Samaan's charges to non-Medicare patients insured by companies other than Blue
15 Cross. Dr. Samaan's charges for services submitted to Blue Cross were also in accord
16 with the charges of other medical service providers in the community having similar
17 training or expertise as Dr. Samaan; operating in the same geographic area as Dr.
18 Samaan; and providing healthcare services and facilities comparable to those
19 provided by Dr. Samaan.

20 19. As discussed hereinbelow, Blue Cross has abused its discretion and
21 acted in an arbitrary and capricious manner by failing and refusing to honor and pay
22 Dr. Samaan's claims in accordance with ERISA requirements, practices and
23 provisions, and Dr. Samaan has suffered resulting damages in an amount to be proven
24 at trial. Exhibit B to this complaint is a summary listing of the benefits claims for
25 which Plaintiff seeks recovery in this action.¹ The summary claim listing prepared as
26 _____

27 ^{1/} Plaintiff is still performing services for members/dependents of ERISA Plans
28 administered by Blue Cross, and the summary listing attached hereto will be
supplemented and updated to set forth Plaintiff's full and final claim events listing at

1 of the date of filing of this complaint (with patient names deleted for privacy
2 purposes) is as follows:

3 Exhibit B: Summary listing for Blue Cross - - 110 claim events, with
4 aggregate amounts billed of \$579,935.00 and aggregate amounts
5 paid of \$68,213.30 and refund request of \$375.00

6 **IV. USUAL, CUSTOMARY AND REASONABLE RATE FOR**
7 **HEALTHCARE SERVICES RENDERED (“UCR”)**

8 20. As an “out-of-network” healthcare services provider, Dr. Samaan is
9 entitled to receive payment of insurance benefits under each and all of the Plans in
10 this case which were underwritten and/or administered by Blue Cross. One of the
11 reasons why Dr. Samaan contacted a Blue Cross representative by telephone prior to
12 performing his services was to verify in advance that an out-of-network provider such
13 as Dr. Samaan was indeed eligible to receive benefits for services to be performed
14 under each Plan, and in response to each such communication Blue Cross represented
15 that out-of-network benefits were payable.

16 21. Plaintiff is informed and believes that the standard practice in the
17 healthcare insurance industry is that ERISA Plan members and/or beneficiaries are
18 typically free to decide whether they would prefer to utilize an out-of-network
19 provider or an in-network provider for their healthcare needs. The standard practice
20 in the healthcare industry is that an out-of-network service provider such as Dr.
21 Samaan would expect to receive something less than his full billing rate if the actual
22 rates charged by the service provider are higher than the “usual, customary and
23 reasonable” (“UCR”) rate charged by other comparable professionals for the same or
24 similar services in the provider’s local community. In the event that Dr. Samaan’s
25 billing rate exceeded the UCR rate, a Plan administrator would have a proper basis to
26 apply the lower of actual billed charge amounts or UCR charge amounts for the same
27

28 _____
such time as a complete listing is compiled and verified as of the date of trial.

1 or similar services. However, with respect to the benefits claims at issue in this
 2 litigation, Dr. Samaan's actual charges billed are one and the same as, or lower than,
 3 the usual, customary and reasonable rates charged by comparable physicians in the
 4 geographic area serviced by Dr. Samaan. Accordingly, with respect to Dr. Samaan's
 5 claims, there should have been no "repricing" or "UCR rate reduction" where benefit
 6 claims were concerned. There is no legitimate basis for repricing to the lower of
 7 actual charges or UCR where actual charges and UCR are one and the same, or where
 8 actual charges are lower than UCR, and to the extent that Blue Cross undertook to
 9 "reprice" Dr. Samaan's claims to comport with illegitimately low or fictional UCR
 10 rates, the repricing by Blue Cross was arbitrary and capricious, and constituted an
 11 abuse of discretion by Blue Cross in its role as Plan administrator for the Plans
 12 involved in this case.²

13 22. The "percentage recoverable" for each of Dr. Samaan's charges for
 14 medical services rendered in this case will vary depending upon the specific terms
 15 and provisions of the Plan involved. Some Plans allow for a 50% payment to out-of-
 16 network providers; others 60%; others 70%; and others a full 100% after the patient

17 _____
 18 ^{2/} Any "repricing" of actual charges submitted by a healthcare services provider such
 19 as Plaintiff may only be premised upon validly known and computed "UCR" rates for
 20 the same or similar services carried out by comparable professionals in the particular
 21 geographic area involved. Repricing may not be premised upon some generalize view
 22 held by the Plan administrator about what billing rates in the community "should be"
 23 or whether the actual charges billed by a services provider are "too high" in some
 24 abstract or subjective sense. Repricing of services provider actual charges to UCR
 25 involves a comparison of the actual charges of the provider to the actual charges of
 26 other providers in the same geographic area to determine whether a particular
 27 provider is overcharging as compared to the charges of peers - - and it is an abuse of
 28 discretion for a claims administrator to apply some sort of formula, or computer
 analytical program, or other such criteria for the purpose of bringing medical services
 provider actual charges into line with amounts that the claims administrator decides it
 wants to pay, or is willing to pay, or thinks is the "right amount" that should be paid
 for a particular claim event. A claims administrator has no legitimate right or
 authority to "reprice" on any such formulaic basis.

deductible and out of pocket cost share requirements (if any) are met. Under standard practice in the health insurance industry, this “percentage recoverable” is supposed to be applied by Blue Cross to Plaintiff’s billings for medical services on either an “actual charge” or a “usual, customary and reasonable” rate basis, but in the present case Dr. Samaan is informed and believes that Blue Cross did not apply the Plan “percentage recoverable” to either Dr. Samaan’s actual charges or to any valid or legitimately computed UCR rate for Dr. Samaan’s geographic area. Instead, Dr. Samaan is informed and believes that, in many of the claims at-issue in this case, Blue Cross undertook to “reprice” plaintiff’s actual billing amounts in a manner that had no meaningful connection to UCR rates or comparable service providers in Dr. Samaan’s community.

V. DR. SAMAAAN HAS STANDING TO PURSUE CLAIMS UNDER ERISA FOR PAYMENT OF BENEFITS AND ATTORNEY’S FEES

23. ERISA governs all aspects of health and medical benefits under ERISA Plans, and authorizes a civil action to recover unpaid benefits and attorney’s fees.

24. Dr. Samaan has standing to sue under ERISA as an assignee of benefits due to Plan members and their dependents. A member or dependent of a member is expressly empowered by section 1132 (a) of ERISA to sue for denial of benefits, and nothing in ERISA precludes a Plan member or a dependent of a member from validly assigning his or her right to benefits. In the event of such an assignment, the assignee (Dr. Samaan in this case) stands in the shoes of the member or dependent with full standing to sue for benefits.

25. Blue Cross in this action are the proper party defendant in an ERISA benefits recovery action. See, *Harris Trust & Sav. Bank v. Salomon, Smith Barney, Inc.*, 530 U.S. 238, 247 (2000); *Cyr v. Reliance Standard Life Ins. Co.*, 647 F. 3d 1202 (9th Cir. 2011).

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1 **VI. DR. SAMAAAN IS DEEMED BY LAW TO HAVE EXHAUSTED**
 2 **ADMINISTRATIVE REMEDIES**

3 26. The applicable claims procedure regulations governing ERISA Plans are
 4 set forth in 29 C.F.R. §2560.503.1. This section sets forth the minimum requirements
 5 for employee benefit plan procedures pertaining to claims. 29 C.F.R. §2560.503-1
 6 (a).

7 27. The central obligation set forth in the regulations is that: “Every
 8 employee benefit plan shall establish and maintain reasonable procedures governing
 9 the filing of benefit claims, notification of benefit determination, and appeal of
 10 adverse benefit determination.” 29 C.F.R. §2560.503-1 (b). Of particular significance
 11 in this case are the regulations dealing with “Manner and Content of Notification of
 12 Benefit Determination” set forth in 29 C.F.R. §2560-503-1 (g) (1). That section
 13 requires that the plan administrator shall provide a claimant with a written or
 14 electronic notification of any adverse benefit determination. The regulations require
 15 the following:

16 “The notification shall set forth, in a manner calculated to be understood by the
 17 claimant –

- 18 (i) The specific reason or reasons for the adverse determination;
- 19 (ii) reference to the specific plan provisions on which the
determination is based;
- 20 (iii) a description of any additional material or information necessary
21 for the claimant to perfect the claim and an explanation of why
such material or information is necessary;
- 22 (iv) A description of the plan’s review procedures and the time limits
23 applicable to such procedures, including a statement of the
claimant’s right to bring a civil action under section 502(a) of the
24 Act following an adverse benefit determination on review.”

25 28. In most cases, these notification requirements were not met in the present
 26 action, and the regulations are specific about the consequence of a failure by Blue
 27 Cross to comply with notification requirements. 29 C.F.R. § 2560.503-1
 28 (1) provides:

“1. Failure to Establish and Follow Reasonable Claims Procedure:

1 In the case of the failure of a plan to establish or follow claims procedures
 2 consistent with the requirements of this section, a claimant shall be deemed to
 3 have exhausted the administrative remedies available under the plan and shall
 4 be entitled to pursue any available remedies under section 502(a) of the Act on
 the basis that the plan has failed to provide a reasonable claims procedure that
 would yield a decision on the merits of the claim.”

5 29. Dr. Samaan is deemed by law to have exhausted administrative remedies
 6 available to him because Blue Cross failed to establish and follow reasonable claims
 7 procedures as required by ERISA. Blue Cross herein has routinely failed to process
 8 claims submitted by the Plaintiff in a manner consistent or substantially in
 9 compliance with ERISA regulation 29 C.F.R. §2560.503.1. Among other things,
 Blue Cross:

- 10 ● failed to set out the specific reasons for underpayment of the Samaan
- 11 claims in its responses transmitted to Samaan during the administrative
- 12 review process;
- 13 ● failed to reference the specific Plan provisions upon which its
- 14 underpayment determinations was based;
- 15 ● failed to give a description of any additional material or information
- 16 which was needed to pursue and perfect the claims, and an explanation
- 17 of why such information was necessary;
- 18 ● despite requests by Dr. Samaan, failed to provide Plan documents, or
- 19 internal rules, guidance, protocols or other criteria upon which the
- 20 underpayment determinations were based;
- 21 ● failed to state the underpayment determinations in a manner calculated to
- 22 be understood by Dr. Samaan;
- 23 ● failed to provide a reasonable opportunity for full and fair review of the
- 24 underpayment determinations;
- 25 ● employed policies designed to unduly hamper the review and appeal of
- 26 claims submitted by Dr. Samaan;
- 27 ● acted systematically in a manner which rendered the administrative
- 28 appeal process a futile and meaningless endeavor.

VII. BLUE CROSS HAS VIOLATED ITS ERISA DUTIES AND RESPONSIBILITIES IN THE FOLLOWING MATERIAL RESPECTS

30. Persons who receive their health insurance through a private employer-sponsored benefit plan are typically participants or beneficiaries of plans governed by ERISA. Sometimes the ERISA Plans are fully insured by health insurers like Blue Cross, and sometimes they are self funded. In either case, the insurer “network” of healthcare services providers may be available to the ERISA Plans, but the insurers also process and pay benefits claims submitted by out-of-network providers.

31. When the ERISA Plan is administered by Blue Cross, Blue Cross is responsible for interpretation and application of the Plan terms, coverage and benefits decisions, appeals of coverage determinations, and processing of payments to benefits claimants such as Plaintiff. The Plan typically will enter into an “administrative services agreement” with its insurer to perform these administrative responsibilities, and Plaintiff is informed and believes that the administrative services agreement will typically delegate to the insurer the authority and responsibility to administer claims and make final benefits decisions based on claim procedures and standards that the insurer develops and utilizes from its own vast experience in claims handling. Plaintiff is informed and believes that, under its contracts, the insurer collects administrative services fees from the ERISA Plans, and has actual control over benefits determinations and the payment of benefits to healthcare services providers such as Plaintiff.

32. The payment procedure for each of Plaintiff’s claims typically begins with Plaintiff submitting to Blue Cross a standard industry billing form (usually form no. 1500). Blue Cross would then typically respond to the claim by sending a “Provider Explanation of Benefits” form (commonly known as an “EOB”) which would set forth an analysis of the claim and the amount to be paid by the insurer. The EOB form would typically include either codes or narrative remarks which would supposedly explain the difference between the amount billed by Plaintiff and the

1 amount to be paid by Blue Cross. However, in the present case, the EOBs submitted
2 by Blue Cross to Plaintiff were woefully deficient in their purported explanations of
3 benefit payment amounts. In practical effect, the EOBs in this case merely served as
4 unintelligible repricing devices which reduced Plaintiff's payment amounts to a small
5 fraction of the amounts billed, on the basis of no valid or descriptive analysis or
6 explanation at all. Among other things, the EOBs were deficient in that Blue Cross
7 placed reliance on third-party "repricing" companies for purported analysis of UCR
8 charges as a tool to reduce the payment due to the provider.

9 33. Plaintiff is informed and believes that Blue Cross utilized repricing
10 companies to perform "repricing" for the benefit of Blue Cross. These "repricing"
11 entities acted in a coordinated process with Blue Cross that was specifically designed
12 and implemented to reduce the amounts Blue Cross would pay in response to medical
13 services provider billing amounts - - irrespective of whether such "repricing" was
14 justified or not. Plaintiff is informed and believes that the repricing entities are in the
15 business of "repricing for profit", and that the core business purpose and central
16 reason for corporate existence of these entities is to collect percentage contingency
17 fee payments from Blue Cross that directly connect and correlate to the amount of
18 "savings" that the repricing entity is able to generate through the use of their data
19 analytics strategies. Plaintiff is informed and believes that these repricing companies
20 are financially interested parties in the claim "repricing" process and as such are
21 inherently unreliable as service providers tasked with the responsibility of
22 determining proper amounts due to service provider physicians such as Plaintiff. The
23 "repricing" entities carry out their claim reductions in an arbitrary and capricious
24 manner - - indeed, the 60%, 70%, 80%, and even 90% reduction amounts applied by
25 the "repricing" entities to Plaintiff's billings speak for themselves. These self
26 interested entities are untrustworthy and are seeking to impose claim reductions in a
27 manner that bears no meaningful relationship to the concepts of UCR and proper
28 medical services billing as those concepts are legitimately understood and applied in

1 the medical community and under applicable law. Blue Cross abused its discretion
 2 by placing undue reliance on the “repricing” entities and by utilizing billing reduction
 3 strategies premised on Medicare that have no place in a free market, private sector
 4 healthcare billing environment.

5 **FIRST CAUSE OF ACTION**

6 **Enforcement Under 29 U.S.C. §1132 (a)(1)(B) For Failure to Pay ERISA Plan** 7 **Benefits and For Recovery of Reasonable Attorney’s Fees and Costs Under 29** 8 **U.S.C. § 1132 (g)(1)**

9 34. The allegations of the prior paragraphs (paragraphs 1 - 33) of this
 10 Complaint are hereby incorporated by reference in this First Cause of Action as if
 11 fully set forth at length.

12 35. This cause of action is alleged by Plaintiff for relief in connection with
 13 claims for medical services rendered in connection with a healthcare benefits plans
 14 administered by Blue Cross.

15 36. Dr. Samaan seeks to recover benefits and enforce rights to benefits under
 16 29 U.S.C. §1132 (a)(1)(B); and under 29 U.S.C. 1132 (g)(1) for recovery of
 17 reasonable attorney’s fees and costs. Dr. Samaan has standing to pursue these claims
 18 as the assignee of member benefits. As the assignee of benefits, Plaintiff is a
 19 “beneficiary” entitled to collect benefits, and is the “claimant” for purposes of the
 20 ERISA statute and regulations. ERISA authorizes actions under 29 U.S.C.
 21 § 1132(a)(1)(B) to be brought directly against Blue Cross as the parties with actual
 22 control over the benefit and payment determinations with respect to Dr. Samaan’s
 23 claims.

24 37. By reason of the foregoing, Dr. Samaan is entitled to recover ERISA
 25 benefits due and owing in an amount to be proven at trial, and Dr. Samaan seeks
 26 recovery of such benefits by way of the present action.

27 38. 29 U.S.C. § 1132 (g)(1) authorizes the Court to allow recovery of
 28 reasonable attorney’s fees and costs incurred in this action. Dr. Samaan has incurred,

1 and continues to incur, attorney's fees and costs in his pursuit of benefits, and is
2 entitled to recover his reasonable attorney's fees and costs in an amount to be proven
3 at trial.

4 WHEREFORE, Plaintiff prays for judgment against Blue Cross as follows:

5 **On the First Cause of Action:**

6 1. For damages against Blue Cross in an amount to be proven at trial in
7 connection with the healthcare benefits claims in Exhibit B hereto.

8 2. For interest at the applicable legal rate.

9 3. For reasonable attorney's fees and costs in an amount to be proven at
10 trial.

11
12 **Dated:** March 3, 2017

Respectfully submitted,

13 **LYTTON & WILLIAMS LLP**

14
15
16 By: /s/ Richard D. Williams

17 Richard D. Williams,
18 Attorneys for Plaintiff Adel F. Samaan,
M.D.